



# MAKE A SPLASH FOR LADACIN

## Polar Bear Plunge 2012

in support of the J. Michael Hartnett Memorial Fund

### **Event Coordinator**

Joseph J. Russell, Jr.

### **Committee**

Ralph Battista  
Lawrence Carangi  
Richard Cino, Esq.  
Michael Dambeck, M.D.  
"Gotts" Gottschalk  
Laura Hartnett  
Marian Hartnett  
Mary Hartnett, Esq.  
Michael Hartnett  
Lynne Kizis, Esq.  
Robert Maher  
Rob Nagel  
Marianna C. Pontoriero, Esq.  
Jeanette Russell, Esq.  
Ryan Sansone  
David Tanner  
Thomas Tedesco  
Joseph R. Walker  
Paul Wolf  
J.P. Xenakis

### **Honorary Committee**

#### **Member**

Elizabeth Hartnett

Dear Family and Friends,

**The Fourth Annual Polar Bear Plunge to benefit LADACIN Network (an acronym for Lifetime Assistance for Developmental and Challenging Individual Needs) will be held on Saturday, January 14, 2012.** LADACIN Network, formerly Cerebral Palsy of Monmouth and Ocean Counties, is a non-profit agency that provides lifetime assistance inclusive of education, therapeutic, social, residential and support services to over 2,600 people with cerebral palsy and other physical and developmental disabilities in Monmouth and Ocean Counties, NJ.

On behalf of my Plunge Committee, LADACIN Network and the thousands of families who depend on its services, we cannot thank all of you enough for your continued donations, participation and/or sponsorships. Since the Inaugural Plunge in March 2009, we have raised over \$200,000.00. Last year's Plunge attracted over 200 plungers and more than 1,000 spectators who came out to support the event and donate.

By now most of you are aware that my involvement with LADACIN developed through the love and admiration I have for my cousin Elizabeth Hartnett ("Liz") who attends the Schroth Center Adult Program of LADACIN Network and lives in one of LADACIN's supported residences. Like so many of the infants, children, and adults with physical or developmental disabilities who benefit from LADACIN Network's services, Liz is truly inspiring. Liz is a beautiful and brilliant woman who continues to amaze me. She continues to be my personal hero.

**Please see the enclosed brochure for complete information and to support the Fourth Annual Polar Bear Plunge being held on Saturday, January 14, 2012.** The host for the pre and post-plunge festivities is once again Leggett's Sand Bar & Restaurant in Manasquan. There will be a United States Marine Color Guard led by an Irish Marching Band, a 50/50 raffle, a buffet and 95.9 WRAT will broadcast live from the Event. You can help ensure the continued success of this event by your participation as a plunger, sponsor, or by making a tax deductible donation. For those of you interested in making a donation online, it can easily be made on LADACIN's website at [www.ladacin.org](http://www.ladacin.org). On the left side of the home page, click on the "Donate Now" icon or the Polar Bear Plunge icon and then click on the "Donate Now" icon. Please designate your donation to the "Plunge 2012."

Thank you for your contributions to the LADACIN 2012 Polar Bear Plunge. Please join me in making it a continued success for years to come.

Sincerely,

Joseph J. Russell, Jr.  
Event Coordinator

# BE A SPONSOR

Deadline for signage is January 4, 2012

- Tidal Wave Sponsor** \$5,000  
*Includes four complimentary buffet passes, signage, and a full page ad in the Rosebud Gala Ad Journal*
- Big Plunge Sponsor** \$1,000  
*Includes two complimentary buffet passes, signage, and a half page ad in the Rosebud Gala Ad Journal*
- Big Splash Sponsor** \$ 500  
*Includes two complimentary buffet passes and signage*
- Ripple Sponsor** \$ 250  
*Includes signage*

Sponsor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

ZC \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_

**PAYMENT BY:**

- Check  VISA  MasterCard  AMEX

Account # \_\_\_\_\_

Exp. \_\_\_\_\_ Security # \_\_\_\_\_ Amount \$ \_\_\_\_\_

Cardholder \_\_\_\_\_

Signature \_\_\_\_\_

Costumes welcomed!

Prizes will be awarded for:

2<sup>nd</sup> Most Creative Costume 2<sup>nd</sup> Most Creative Team Costume

50/50 Cash Raffle Drawing

\$10 per ticket



BROADCASTING LIVE!



2011 Plunge!



Photo courtesy of The Coast Star

QUESTIONS? CONTACT CATHY CLAPS  
COMMUNITY RELATIONS DEPT.  
732-493-5900 EXT 263  
EMAIL: CATHY.CLAPS@LADACIN.ORG

LADACIN Network  
Attn: Community Relations / Polar Bear Plunge  
1703 Kneeley Boulevard  
Wanamassa, NJ 07712  
Phone: 732-493-5900 / Fax: 732-493-3287  
www.ladacin.org



to benefit  
**LADACIN Network**  
*formerly Cerebral Palsy of Monmouth & Ocean Counties*

Saturday, January 14<sup>th</sup>  
Manasquan Main Beach

EVENT HOST

**Leggett's Sand Bar & Restaurant**  
217 First Avenue  
Manasquan, NJ 08736

EVENT SPONSOR

Mary Ann and Bob Keller



- 10:30 am - **Registration at Leggett's**
- 12:30 pm - Plunge into the Atlantic Ocean
- **Post event festivities at Leggett's**





The mission of LADACIN Network, a non-profit agency, is to provide education, therapeutic, social, residential and support services for people with cerebral palsy and other multiple physical and developmental disabilities. LADACIN Network serves over 2,600 infants, children and adults in Monmouth and Ocean Counties. 98% of monies raised goes directly to support programs and services.

Thank you in advance for your assistance in making our annual Polar Bear Plunge in support of the J. Michael Hartnett Memorial Fund a wonderful success!



J. Michael Hartnett with daughter, Liz, and first grandchild, Elizabeth.

## PLUNGER'S PLEDGE FORM

*Please make checks payable to  
LADACIN Network*

Plunger's Name \_\_\_\_\_

Phone \_\_\_\_\_

Team Name (optional) \_\_\_\_\_

### PLEDGE LIST

NAME \_\_\_\_\_ \$ \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZC \_\_\_\_\_

NAME \_\_\_\_\_ \$ \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZC \_\_\_\_\_

NAME \_\_\_\_\_ \$ \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZC \_\_\_\_\_

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CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZC \_\_\_\_\_

NAME \_\_\_\_\_ \$ \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZC \_\_\_\_\_

TOTAL COLLECTED \$ \_\_\_\_\_

MAKE AS MANY COPIES OF THIS FORM AS YOU NEED  
**PLEASE NOTE:** BRING THIS PLEDGE FORM AND ALL  
MONIES COLLECTED WITH YOU ON JANUARY 14<sup>TH</sup>

## PLUNGE INFORMATION

**Registration Fee:** enclose \$25 with your registration form below and pledge to raise another \$75 or more - see Pledge Form.

*Each plunger is expected to raise a minimum of \$100. The first 150 "registered plungers" who raise \$100 or more are guaranteed to receive an event shirt! All plungers will receive a two-hour open buffet at Leggett's.*

At check-in, all plungers are required to sign a waiver.

Plunger's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ ZC \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Team Name (optional) \_\_\_\_\_

Team Captain \_\_\_\_\_

***Please make checks payable to LADACIN Network***

**Not Plunging? Join us at Leggett's for the pre- and/or post-event festivities: 10:30 am-pre / 1:30 pm-post.**  
Cost: \$20 per person includes two-hour open buffet.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ ZC \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I am unable to participate but would like to make a monetary donation. Please accept my gift of \$ \_\_\_\_\_\*.

**\*DONATE ONLINE NOW!**

You may make a donation online by visiting [www.ladacin.org](http://www.ladacin.org) and click on the Polar Bear Plunge icon on the Home page. Click on the "Donate Now" icon, type in your donation amount and type "Plunge 2012" in the designation box.

All donations are tax-deductible according to IRS regulations  
Federal ID #21-0674715 - Charities Registration #CH00225-00  
[www.ladacin.org](http://www.ladacin.org)